

Avionics[®]

Magazine

2008 PRINT & ONLINE BUYER'S GUIDE

Listing Opportunity

Here is your once-a-year opportunity to present your company and the products and services you supply to the avionics industry in the **print & online Avionics 2008 Buyer's Guide**. Your listings are **FREE**.

Who makes what and how to reach them is valuable information in today's competitive avionics market. If you're not listed in our directory you're missing out on an important marketing opportunity. It makes good business sense to be visible and "accounted for" in the areas of the avionics industry you serve.

As a key player in the avionics industry, your company is automatically entitled to a **FREE LISTING** in the Directory section and **10 FREE LISTINGS** in the Product & Services sections of both the PRINT & ONLINE Avionics Magazine 2008 Buyer's Guide. The print directory will be published in July 2008. You can access the ONLINE Buyer's Guide all year long!

To increase your company's visibility in the 2008 Buyer's Guide, we invite you to consider:

- Purchasing high-impact **BANNER ADS** in your **ONLINE** product listings.
- Purchasing a full color logo in your **PRINT & ONLINE** company listing.
- Purchasing a 60 word business activity description in your **ONLINE** company listing.
- Advertising in the 2008 Buyer's Guide.

As an Advertiser in the 2008 Buyer's Guide your company will gain increased exposure with:

- 50-word company description in the **PRINT & ONLINE** Guides
- Unlimited, bright red Product & Services listings in the **PRINT & ONLINE** Guides
- Your company name in color, sorted at the beginning of each product search in the **ONLINE** Guide
- **FREE** "See our ad on page 00" references for every listing in the **PRINT** Guide
- Expanded contact information for every listing in the **PRINT** directory

Go to **WWW.DIRECTORYPUB.COM/AV** to take advantage of this print & online double listing opportunity OR complete and fax this form to 866/873-9388.

If you have questions about your listing, contact Maryl Leonard at 847-441-2961. To discuss advertising, contact Dan Comiskey at DComiskey@accessintel.com.

PRINT DEADLINE: JUNE 13, 2008 Return Fax: 866/873-9388

FREE PRINT & ONLINE LISTING INFORMATION

COMPANY LISTING:

Please TYPE or PRINT the following information as you would like to see it appear in the PRINT & ONLINE Guides.

Company Name _____
(Please provide full company name)

Street Address or P.O. Box _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Co. E-Mail _____ Web Site _____

Customer Support Personnel: _____

Contact (for listing update) _____

Contact E-mail _____ Contact Phone _____

PRODUCTS/SERVICES CATEGORIES:

Please refer to page 3 for product category options.

Please contact me regarding advertising in the AVIONICS Magazine 2008 PRINT Buyer's Guide

PRINT & ONLINE PAID LISTING ENHANCEMENTS

Online Banner Ad in 10 product categories (Term 12 mos.)

\$750 Non-Advertiser \$500 Print Directory Display Advertiser \$ _____

Print & Online Full-Color Logo in Company Directory (Term 12 mos.)

\$250 Non-Advertiser FREE Print Directory Display Advertiser
(Please email electronic logo file (min. 300 dpi) to ML@directorypub.net) \$ _____

Print & Online Business Activity Description in Company Directory (Term 12 mos.)

60 words describing your company's business activities.
\$250 Non-Advertiser FREE Print Directory Display Advertiser \$ _____

Both Logo AND Business Activity Description (Term 12 mos.)

\$350 Non-Advertiser FREE Print Directory Display Advertiser \$ _____

Total Payment \$ _____

(Make checks payable to Access Intelligence LLC)

Mastercard **Visa** **Credit Card Number:** _____ **Exp. Date:** _____

American Express **Discover** (Signature must be included below for credit card payment.)

Name (exactly as it appears on card): _____

Signature _____ **Date:** _____

PRODUCTS

Actuators
 Air Data Computers
 Alarm Systems
 Altitude Alerters
 Antenna Mounts
 Antennas
 Anti-Icing Equipment
 Anti-Static Equipment
 Audio, Airborne
**Automatic Dependent
 Surveillance-Broadcast (ADS-B)**
 Autopilots
 Auxiliary Power Units
 Batteries/Chargers/Analyzers
Broadband Communications
 Cabin Management Systems
 Cabin Security Systems
 Calibration Equipment
 Cameras, Airborne
 Chemicals, Electronic
 Circuit Breakers
 Clocks/Timers
 Collision Avoidance
 Systems/TCAS
 Computer Databases
 Computers, Airborne
 Connectors
 Containers, Shipping
 Control Heads
 Cooling Systems
 Data Acquisition Systems
 Data Bus Components
 Data Conversion Systems
 Data Link Systems
 Data Loaders
 Display, Components:
 Cathode Ray Tubes (CRT)
 Electroluminescent (EL)
 Electromechanical
 Field Emission Displays (FED)
 Incandescent
 Light Emitting Diodes (LED)
 Liquid Crystal Display (LCD)
 Plasma/Gas Discharge
 Displays
 Cabin
 Cockpit
 Head-Up (HUD)
 Helmet-Mounted (HMD)
 Document Management Systems
 Electronic Assembly Services
Electronic Flight Bags
 Electro-Optical
 Components/Systems
 Emergency Locator Transmitters
 Emergency Power Units
 EMI/RFI Equipment and Components
 Enclosures
 Engine Controls
Engine Monitoring
 Enhanced/Synthetic Vision
 Systems
 Fasteners
 Fiber Optic Systems
 Fire & Overheat Detection
 Flight Control Systems
 Flight Directors
 Flight Information Systems

Flight Instrument Systems,
 Electronic (EFIS)
 Flight Management Systems
 FLIR Systems
 Frequency Management Systems
 Fuel Management Systems
 Generators
 GPS: Differential Ground Stations
 GPS: Interference Cancellation,
 Anti-jamming
 Gyroscopes
 Harnesses
 Headsets/Microphones
 Health and Usage Monitoring
 Systems (HUMS)
 Hold-Downs
 Ice Detectors
 Inflight Entertainment Systems
 Infrared Systems
 Instruments
 Airspeed Indicators
 Angle-of-Attack Indicators
 Artificial Horizon
 Backup
 Directional Gyros
 Electronic Standby
 Instrument System
 Electronic Standby
 Instrument System
 Encoding Altimeters/Encoders
 Engine
 Horizontal Situation Indicators
 Vertical Speed Indicators
 Interface Systems
 Inverters/Converters
 Landing Guidance Systems:
 Glideslope
 ILS Receivers
 ILS, Ground
 LAAS/WAAS Receivers
 LAAS/WAAS Receivers, Ground
 MLS Receivers
 MLS, Ground
 Radar
 Laser Designators
 Laser Navigation
 Laser Warning Systems
 Latches and Hinges
 Lighting
 Airport
 Cabin
 Cockpit
 Locators, Beacons
 Marker Beacon Receivers
 Meteorology/Weather Systems
 Microwave Components
 Monitoring Equipment and
 Systems
 Motors, Electric
 Moving Maps
Multilateration
 Navigation Aids (Airborne):
 ADF
 DME
 GPS
 Inertial
 Loran
 Multimode Receivers
 Omega

RNAV
 Tacan
 VOR
 Navigation Aids (Ground-Based)
 Navigation Management Systems
 Night Vision Equipment
 Panels, Engraving
 Passenger Briefing Systems
 Performance Management Systems
 Power Supplies
 Printed Circuit Board
 Fabrication Services
 Printers, Airborne
 Publications, Avionics
 Racks, Avionics
 Radar (Airborne)
 Radio Altimeters
 Radio Communications (Airborne):
 Base Stations
 FM Two-Way Radios
 HF
 Microwave
 Optical
 UHF
 VHF
 Radio Magnetic Indicators
 Radomes
 Recorders
 Chart
 Cockpit Voice
 Flight/Mission Data
 Quick Access
 Video
 Relays
 RNAV Systems
 RVSM Equipment
 Satellite Ground Systems
Satellite Television/Telephone
 Selcal
 Servers, Local Area Network
 Servo Systems
 Shock Detectors and Mounts
 Simulators, Flight
 Simulators, Maintenance
 Software:
 Applications
 Middleware
 Operating Systems
 Test and Maintenance
 Soldering Equipment
 Stall Warning
 Static Dischargers
 Static Inverters
 Switches
 Telephones, Inflight
 Terrain Awareness Warning
 Systems (TAWS)
 Terrain-Following Systems
 Test Benches
 Test Equipment:
 Air Data
 Airborne Diagnostic Systems
 ARINC 429
 ARINC 629
 ATE
 Databus Analyzers
 Fiber Optic
 Frequency Counters
 Mil-Std-1553

Mil-Std-1773
 Multimeters
 Nav/Comm/Autopilot
 Oscilloscopes
 Pulse (DME/Transponder)
 Radomes
 RF Signal Generators
 Selcal
 Spectrum Analyzers
 Test Panels
 Vibration
 VME/VXI
 Voltmeters
 Wattmeters
 Test Laboratories
 Thermal Imaging
 Tools
 Transceivers, Handheld/Portable
 Transducers
 Transponders
 Vacuum, Standby
 Video
 Weight and Balance Systems
 Windshear Warning, Airborne
 Wire and Cable
 Wire Marking

SERVICES

Consultants
 Contract Electronic Assembly Services
 Educational Services:
 Avionics Meetings
 Avionics Schools
 FCC License Exam Homestudy
 Maintenance Training
 Pilot Training
 Seminars
 Product Services:
 Distributors
 Leasing
 Overhaul, Surplus
 Reliability Analysis
 Support Services:
 Calibration
 Drug Testing
 Engineering
 Flight Inspection
 Instrument Service
 Machining
 Manuals
 Modifications, Navcom
 Testing Services (EMI/EMC,
 Other Standards)