



## 2008 BUYER'S GUIDE

### PRINT & ONLINE BUYERS GUIDE Listing Enhancements

FEED INTERNATIONAL's Buyer's Guide is published annually in January for qualified industry professionals in Europe, Asia/Pacific, Central/South America and Middle East/Africa.

Increase your company's visibility in the 2008 Guide and supplement your free listings by:

- + Purchasing high-impact BANNER ADS in your ONLINE product listings.
- + Purchasing a full color logo in your PRINT & ONLINE company listing.
- + Purchasing a 60 word business activity description in your ONLINE company listing.
- + Advertising in the *2008 Buyer's Guide*.

Advertisers in the 2008 Buyer's Guide receive these FREE bonus features:

- + BOLD listings in the PRINT Address section and throughout the product directory.
- + 60 word business activity description in your ONLINE company listing at no charge.
- + Advertisement page reference in the PRINT Address section and throughout the product directory.
- + Your company name in color, at the top of each product search in the ONLINE Guide

Advertisers in the 2008 Buyer's Guide can purchase these enhancements at a discounted rate:

- + High-impact BANNER ADS in your ONLINE company and product listings.
- + Full-color company logo in your PRINT & ONLINE company listing.

Go to [www.directorypub.com/FI](http://www.directorypub.com/FI) to take advantage of both PRINT & ONLINE opportunities OR complete and fax this form to +1.866.873.9388 or +1.847.441.2978.

If you have questions about your listing, contact Maryl Leonard at +1.847.441.2961.

To discuss advertising, check the box on the bottom of the page or contact:

<b>US</b>	<b>International</b>
<i>North American Sales Manager: Jim Francis</i>	<i>Regional Sales Manager: Michael van den Dries</i>
Tel: +1.815.734.5634 • <a href="mailto:jfrancis@wattnet.net">jfrancis@wattnet.net</a>	Tel: +31.79.323.0782 • <a href="mailto:mvandendries@wattnet.net">mvandendries@wattnet.net</a>
<i>Sales Associate: Ginny Stadel</i>	<i>Latin American Sales: Bram Westers</i>
Tel: +1.815.734.5691 • <a href="mailto:gstadel@wattnet.net">gstadel@wattnet.net</a>	Tel: +31.30.691933 • <a href="mailto:bwesters@wattnet.net">bwesters@wattnet.net</a>
	<i>Regional Sales Manager: Frans Willem van Beemen</i>
	Tel: +31.344.653442 • <a href="mailto:fvanbeemen@wattnet.net">fvanbeemen@wattnet.net</a>

Please contact me regarding advertising in the FEED INTERNATIONAL 2008 PRINT Buyer's Guide

**FREE PRINT & ONLINE LISTING INFORMATION**

**COMPANY LISTING:**

Please TYPE or PRINT the following information as you would like to see it appear in the PRINT & ONLINE Guides.

Company Name \_\_\_\_\_  
(Please provide full company name)

Street Address or P.O. Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Co. E-Mail \_\_\_\_\_ Web Site \_\_\_\_\_

Contact \_\_\_\_\_  
(Not published - used by staff solely to update listings)

Contact E-mail \_\_\_\_\_ Contact Phone \_\_\_\_\_

Import/Export:  Canada  USA  Europe  Latin America  Asia/Pacific  Middle East  Africa

**PRODUCT INDEX LISTING(S):**

Please check the boxes on pages 3 and 4 for the products your company supplies.

Please contact me regarding advertising in the FEED INTERNATIONAL 2008 PRINT Buyer's Guide

**PRINT & ONLINE PAID LISTING ENHANCEMENTS**

**Online Banner Ad in 10 product categories (Term 12 months)**

\$750 Non-Advertiser    \$500 Directory Advertisers    \$ \_\_\_\_\_

**Print & Online Full-Color Logo in Company Directory (Term 12 months)**

\$250 Non-Advertiser    \$100 Directory Advertisers    \$ \_\_\_\_\_

- E-mail electronic logo file (min. 300 dpi) to ML@directorypub.net
- Pick-up last year's logo

**Online Business Activity Description in Company Directory (Term 12 months)**

60 words describing your company's business activities.

\$250 Non-Advertiser    FREE for Directory Advertisers    \$ \_\_\_\_\_

**Total Payment**    \$ \_\_\_\_\_

*(Make checks payable to Watt Publishing Co.)*

**Mastercard**     **Visa**    **Credit Card Number:** \_\_\_\_\_ **Exp. Date:** \_\_\_\_\_

**American Express**     **Discover**    (Signature must be included below for credit card payment.)

**Name** (exactly as it appears on card): \_\_\_\_\_

**Billing Address** (for credit card if different from above): \_\_\_\_\_

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

# FEED INTERNATIONAL 2008 PRINT & ONLINE BUYER'S GUIDE

## LISTING ENHANCEMENTS

### HIGH IMPACT ONLINE BANNER ADS

\$750 Non-Advertiser \$500 Print directory display advertiser

#### Buyer's Guide Home Page

(Rotating)

#### 10 Product Category Listing(s)

### FEED INTERNATIONAL

#### Search by Company Name

#### Search by Product Name

#### Browse by Product Category

[Feed & Grain Equipment](#)

[Feed Ingredients](#)

[General Facility Items](#)

[Laboratory Products & Services](#)

[Miscellaneous](#)



The Leader in Trace Mineral Nutrition



Include your ad here!

### FEED INTERNATIONAL

#### FEED & Grain Equipment:

[Receiving/Loadout/Transportation, Truck Bodies & Trailers, Bulk Feed](#)

#### Company

**Walinga Inc.**

CEI Equipment Co. Inc.

Hensley Fabricating & Equip.

Ledwell & Son



Include your ad here!

## FULL-COLOR LOGO AND 60 WORD DESCRIPTION

### ONLINE:

#### Walinga Inc.

RR 5  
Guelph, ON Canada N1H 6J2  
Phone: 1.519.824.8520  
Fax: 1.519.824.5651  
E-mail: [tjm@walinga.com](mailto:tjm@walinga.com)  
Website: [www.walinga.com](http://www.walinga.com)



#### Business Activity:

Since 1954 Walinga Inc. has been manufacturing various types of Bulk Commodity type units. In this time we have come to understand the needs of this industry. The Walinga line of Bulk Commodity trailers gives you maximum payload and minimum weight to strength ratio and of course, our guarantee of low maintenance requirements.

**Products:** (Click on the Category or Product Name for more listings)

[Feed & Grain Equipment, Conveying, Airlocks](#)

[Feed & Grain Equipment, Conveying, Conveyors, Pneumatic](#)

[Feed & Grain Equipment, Receiving/Loadout/Transportation, Truck Bodies & Trailers, Bulk Feed](#)

[General Facility Items, Waste Handling, Dust Control Systems](#)

### PRINT:



#### Zinpro Corp.

810400 Viking Dr Ste 240  
Eden Prairie, MN 55344-7298 USA  
Phone: 1.952.944.2736  
Fax: 1.952.944.2749  
E-mail: [zinpro@zinpro.com](mailto:zinpro@zinpro.com)  
Website: [www.zinpro.com](http://www.zinpro.com)

**PRINT & ONLINE LISTING ENHANCEMENT ORDER FORM**

Company Name \_\_\_\_\_

Contact \_\_\_\_\_

Contact E-mail \_\_\_\_\_ Contact Phone \_\_\_\_\_

**ONLINE BANNER AD in 10 PRODUCT CATEGORIES (Term 12 months)**

**\$750 Non-Advertiser      \$500 Directory Advertiser      \$ \_\_\_\_\_**

Online Rotating Buyer's Guide Home Page  
Max. 10 Product category listings:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_
7. \_\_\_\_\_
8. \_\_\_\_\_
9. \_\_\_\_\_
10. \_\_\_\_\_

**PRINT & ONLINE FULL-COLOR LOGO IN COMPANY DIRECTORY (Term 12 months)**

**\$250 Non-Advertiser      \$100 Directory Advertiser      \$ \_\_\_\_\_**

**ONLINE BUSINESS ACTIVITY DESCRIPTION (Term 12 months)**

**\$250 Non-Advertiser      FREE Directory Advertiser      \$ \_\_\_\_\_**  
60 Words describing your company's business activities.

**Total Payment      \$ \_\_\_\_\_**

**PAYMENT INFORMATION**

**Bill my company**       **Check enclosed**  
*(Make checks payable to WATT Publishing Co.)*

Billing address *(if different from above):*

**Charge to**     Visa     Mastercard     American Express

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Name on card: \_\_\_\_\_

Card Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_

Authorization Code: \_\_\_\_\_

*(See back of card above signature or front of card above acct. number)*

**Signature** \_\_\_\_\_ **Date:** \_\_\_\_\_

**FEED EQUIPMENT****BAGGING & WAREHOUSING**

- 5 Air Curtains
- 10 Bag Conveyors, Elevators & Flatteners
- 15 Bagging Scales & Weigh-Fill Equipment
- 20 Bags, Bag Stock, Bulk Bags
- 25 Bailers & Bag Recycling Equipment
- 30 Bar Coding & Inventory Systems
- 35 Checkweighers & Portable Scales
- 40 Closing, Sewing & Sealing Equipment
- 45 Pallet Racks & Warehouse Storage
- 50 Pallet Wrapping Supplies & Equipment
- 55 Palletizers (Manual)
- 60 Palletizers (Robotic)
- 65 Pallets, Mini & Standard
- 70 Tags & Label Printers
- 75 Tags, Labels & Fasteners
- 80 Warehouse Forklifts, Manlifts, etc.

**BULK STORAGE**

- 255 Bin & Tank Level & Volume Indicators
- 260 Bin Discharge Augers & Live Bottom Systems
- 265 Bulk Bins & Silos
- 270 Microingredient Bins
- 275 Vibrators & Pressurized Air Discharge

**COMPUTERS, PROCESS CONTROL, AUTOMATION & FORMULATION**

- 85 Computer Hardware, Control Panels, Interfaces
- 90 Computer, Software & Automation Services
- 95 Formulation, Ration Optimization & Modeling Software
- 100 Integrated Business Software
- 105 Process Control Systems & Automation Software
- 110 Programmable Controllers

**CONVEYING & HANDLING**

- 115 Airlocks
- 120 Bucket Elevators
- 125 Chute & Spout Reinforcement & Repair
- 130 Conveyor Parts & Supplies
- 135 Conveyors (Belt)
- 140 Conveyors (Drag)
- 145 Conveyors (Pneumatic)
- 150 Conveyors (Screw)
- 155 Distributors, Diverters & Turnheads
- 160 Elevator Buckets
- 165 Slide Gates & Valves

**DRYING & COOLING**

- 170 Extruded Product Dryers
- 175 Grain & Feedstuff Dryers
- 180 Pellet Coolers

- 185 Roaster-Dryers

- 190 Screens

**DUST, EXPLOSION & ODOR CONTROL DEVICES**

- 500 Air Separation (Cyclone)
- 505 Air Separation (Filter Systems)
- 510 Dust Control Systems
- 515 Explosion Control Devices
- 520 Magnetic Separators
- 525 Odor Control Devices
- 530 Other Metal Separators
- 535 Plant Vacuum Cleaning Systems
- 540 Scalpers

**GRINDING & PARTICLE SIZE REDUCTION**

- 195 Air Systems
- 200 Attrition Mills (Plate)
- 205 Flaking Mill Rolls
- 210 Flaking Mills
- 215 Hammer Mill Hammers
- 220 Hammer Mill Screens
- 225 Hammer Mills
- 230 Magnets
- 235 Pulverizers & Fine Grinders
- 240 Roller Mill Rolls
- 245 Roller Mills
- 250 Screens

**LIQUID APPLICATION**

- 280 Dry Flow Measuring Devices
- 285 Fat & Micro Ingredient Outloading Application
- 290 Flow Meters
- 295 Liquid Blending Devices
- 300 Vacuum Infusion & Core-Coating Systems Liquid Scales

**MIXERS & BLENDERS**

- 305 Mixers (Continuous Volumetric)
- 310 Mixers (Horizontal, Paddle)
- 315 Mixers (Horizontal, Ribbon)
- 320 Mixers (Twin Shaft)
- 325 Mixers (Vertical)
- 330 Mixers, Rotary
- 335 Molasses & Liquid Blenders
- 340 Premix Blenders

**PROCESSING**

- 345 Conditioners (Expander-Type & Other Screw-Type)
- 350 Conditioners (Post-Pelleting)
- 355 Conditioners (Pressurized)
- 360 Conditioners (Steam-Injected, Atmospheric Pressure)
- 365 Densification Equipment
- 370 Expandate Breakers
- 375 Expanders
- 380 Extruder Wear Parts
- 385 Extruders

- 390 Feeders (Gravity, Screw-Type, Pocket-Type, Other)

- 395 Infra-Red Cookers

- 400 Micronizers

- 405 Microwave Cookers

- 410 Pellet Crumblers

- 415 Pellet Dies & Rolls

- 420 Pellet Mills & Pellet Presses

- 425 Pellet-Cookers

- 430 Roaster-Cookers

**PROPORTIONING, DOSING, BATCHING & WEIGHING**

- 455 Automated Batching & Weighing Systems
- 460 Automated Micro Proportioning & Dosing Systems
- 465 Bulk Loadout Scales
- 470 Liquid Proportioning & Application Systems
- 475 Post-Process Proportioning & Semi-Finished Product Proportioning
- 480 Rail Scales
- 485 Scales, Macro Proportioning
- 490 Scales, Micro Proportioning
- 495 Truck Scales

**RECEIVING, LOADOUT & TRANSPORTATION**

- 435 Rail Car Hopper Openers
- 440 Rail Car Movers
- 445 Truck Bodies & Trailers (Bag-Bulk Combination)
- 450 Truck Bodies & Trailers (Bulk Feed)

**FEED INGREDIENTS****AMINO ACIDS**

- 545 Lysine
- 550 Methionine
- 555 Taurine
- 560 Threonine
- 565 Tryptophan
- 570 Other Amino Acids

**ANTIBIOTICS & ANTICOCCIDIALS**

- 575 Antibiotics (Pharmaceutical-type, Feed-grade)
- 580 Antibiotics (Pharmaceutical-type, Veterinary-grade)
- 585 Anticoccidials (Including Coccidiostats)

**FAT & OIL PRODUCTS**

- 590 Animal Fat
- 595 Fatty Acids Products
- 600 Marine Oils
- 605 Specialty Fat Products
- 610 Vegetable Oils

## **INDUSTRIAL CO-PRODUCTS**

- 635 Corn Protein Product (CPC Branded Products)
- 640 Distillers Dried Grains (Branded Products)
- 645 Glutenol (Branded Products)

## **MICROBIAL & FERMENTATION PRODUCTS**

- 620 Yeast (Live)
- 625 Yeast Cultures
- 630 Microbials (Live, Direct-Fed, Probiotic)

## **MILK PRODUCTS**

- 650 Milk Products (Skim Milk Powder, Whey, Etc.)
- 655 Milk Replacers

## **MINERALS, MACRO**

- 660 Calcium
- 665 Magnesium
- 670 Phosphorus
- 675 Potassium
- 680 Salt
- 685 Sulfur

## **MINERALS, MICRO & TRACE**

- 690 Cobalt
- 695 Copper
- 700 Iodine
- 705 Iron
- 710 Manganese
- 715 Selenium
- 720 Zinc

## **MOLASSES PRODUCTS**

- 725 Molasses & Molasses Products
- 730 Molasses (Dry)

## **MOLD & MYCOTOXIN CONTROL PRODUCTS**

- 735 Mold Inhibitors
- 740 Mycotoxin Control Products

## **PREMIXES**

- 745 Medicated Premixes
- 750 Mineral Premixes
- 755 Vitamin Premixes
- 760 Vitamin-Mineral Premixes

## **PROTEIN PRODUCTS**

- 765 Egg Products
- 770 Feather Meal
- 775 Fish Meals
- 780 Other Marine Products
- 785 Other Red Meat Co-Products
- 790 Pig Meat Co-Products
- 795 Poultry Meat Co-Products
- 800 Vegetable Protein Products

## **SPECIALTY INGREDIENTS**

- 615 Lecithin
- 805 Acidifying Agents & Organic Acids
- 810 Ammonia Control & Odor Control Agents
- 815 Anticaking Compounds
- 820 Antioxidants
- 825 Betaine
- 830 Buffers
- 835 Electrolytes
- 840 Emulsifiers
- 845 Enzymes & Multi-Enzyme Products
- 850 Flavors, Palatability Aids, Attractants

- 855 Oligosaccharides (Prebiotics)
- 860 Pellet Binders & Pelleting Aids
- 865 Pigmenting Agents
- 870 Plant Extracts, Botanicals, Herbs, Essential Oils
- 875 Preservatives
- 880 Surfactants
- 885 Suspension Agents
- 890 Tracers

## **VITAMINS, FAT SOLUBLE**

- 895 Vitamin A
- 900 Vitamin D
- 905 Vitamin E
- 910 Vitamin K

## **VITAMINS, WATER SOLUBLE**

- 915 Biotin
- 920 Choline
- 925 Folic Acid
- 930 Inositol
- 935 Niacin
- 940 Pantothenic Acid
- 945 Pyridoxine
- 950 Riboflavin
- 955 Thiamine
- 960 Vitamin B12
- 965 Vitamin C

## **GENERAL FACILITY EQUIPMENT & SUPPLIES**

### **BIOSECURITY, SANITATION & CLEANING PRODUCTS**

- 1085 Boot Cleaners
- 1090 Cleaners, Steam
- 1095 Cleaning Chemicals
- 1100 Disinfectants
- 1105 Disinfection Mats
- 1110 Foot-Baths
- 1115 Fumigation Products
- 1120 Sprayers
- 1125 Truck Wheel Disinfection System
- 1130 Wheel-Dip Disinfectants

### **BOILER & STEAM SYSTEMS**

- 970 Boilers Steam Systems
- 975 Direct-Fire Steam Generators
- 980 Steam Generators
- 985 Steam Quality Control Systems
- 990 Steam Valves
- 995 Water Treatments

### **CLOTHING, PROTECTIVE**

- 1000 Footwear
- 1005 Gloves
- 1010 Masks & Goggles
- 1015 Uniforms & Hats

### **ELECTRICAL & ALARM SYSTEMS**

- 1020 Alarm Devices
- 1025 Bearing Heat Detectors
- 1030 Belt Alignment & Wear Detectors
- 1035 Generators
- 1040 Motors & Motor Parts
- 1045 Variable Frequency Drives

### **LIGHTING**

- 1065 Automated Lighting Control Systems

- 1070 Bulbs
- 1075 Dimmers
- 1080 Fixtures

## **PEST CONTROL**

- 1050 Insect Traps & Bait
- 1055 Integrated Pest Management
- 1060 Rodent Traps & Bait

## **WASTE HANDLING**

- 1135 Disposal Systems
- 1140 Dust Control Systems
- 1145 Solid Waste Compaction Systems
- 1150 Water Treatment Systems

## **WATER SYSTEMS**

- 1155 Conditioners
- 1160 Filters
- 1165 Heaters

## **LABORATORY PRODUCTS AND SERVICES**

### **ENVIRONMENTAL TESTING**

- 1170 Air Quality Testing
- 1175 Effluent Analysis
- 1180 Pesticides Testing
- 1185 Water Quality Testing

### **FEED & FEEDSTUFFS SAFETY & QUALITY TESTING**

- 1190 Chemical Assays
- 1195 Microbiological Assays
- 1200 Mycotoxin Assay
- 1205 Near-Infrared Analytical Systems (NIR)
- 1210 On-Line NIR Calibrations
- 1215 Pellet Durability & Physical Quality Testing Devices
- 1220 Protein Quality Testing
- 1225 Wet Chemistry Systems & Supplies

## **MISCELLANEOUS**

### **SERVICES**

- 1230 Associations
- 1235 Commodity Trading Exchanges
- 1240 Commodity Trading Services
- 1245 Construction Services
- 1250 Construction, Design & Build
- 1255 Construction, General Contract
- 1260 Consultants, Animal Nutrition
- 1265 Consultants, Automation & Process Control
- 1270 Consultants, Engineering & Design
- 1275 Consultants, Management & Personnel Search
- 1280 Consultants, Market Research
- 1285 E-Commerce, E-Business Services, Online Trading
- 1290 Educational Services
- 1295 Exhibitions, Trade Shows & Conferences
- 1300 Financial Services
- 1305 Laboratory Services, Diagnostic
- 1310 Laboratory Services, Feed Ingredients
- 1315 Other, Services
- 1320 Palatability Trials
- 1325 Retrofitting & Renovation
- 1330 Transport Services
- 1335 Turnkey Construction