

Petfood Industry

2010 DIRECTORY OF SUPPLIERS

PRINT & ONLINE BUYERS GUIDE FREE LISTING APPLICATION

THE PETFOOD INDUSTRY Directory of Suppliers is published annually in July for industry professionals throughout the world. **Your listing in the guide is FREE.** See below for options to enhance your FREE listing.

Increase your company's visibility in the 2010 Guide and supplement your FREE listings by:

- Advertising in the *2010 Buyer's Guide*.
- Purchasing high-impact BANNER ADS in your ONLINE product listings.
- Purchasing a full color logo in your PRINT & ONLINE company listing.
- Purchasing a 60 word business activity description in your ONLINE company listing.

Advertisers in the 2010 Buyer's Guide receive these FREE bonus features:

- BOLD listings in the PRINT Address section and throughout the product directory.
- 60 word business activity description in your ONLINE company listing at no charge.
- Advertisement page reference in the PRINT Address section and throughout the product directory.
- Your company name in color, at the top of each product search in the ONLINE Guide

Advertisers in the 2010 Buyer's Guide can purchase these enhancements at a discounted rate:

- High-impact BANNER ADS in your ONLINE company and product listings.
- Full-color company logo in your PRINT & ONLINE company listing.

Go to www.directorypub.com/PET to take advantage of both PRINT & ONLINE opportunities OR complete and fax this form to +1.866.873.9388 or +1.847.559.8858.

If you have questions about your listing, contact Maryl Leonard at +1.847.559.8855 or Directories@wattnet.com

To discuss advertising, check the box on the bottom of the next page or contact:

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VP/Publisher N. American Agribusiness

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INTERNATIONAL

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FREE PRINT & ONLINE LISTING INFORMATION

COMPANY LISTING:

Please TYPE or PRINT the following information as you would like to see it appear in the PRINT & ONLINE Guides.

Company Name _____
(Please provide full company name)

Street Address or P.O. Box _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Co. E-Mail _____ Web Site _____

Contact _____
(Not published - used by staff solely to update listings)

Contact E-mail _____ Contact Phone _____

PRODUCT INDEX LISTING(S):

Please check the boxes on pages 3 and 4 for the products your company supplies.

PRINT & ONLINE PAID LISTING ENHANCEMENTS (Prices in US Dollars)

Online Banner Ad in 10 product categories (Term 12 months)

\$750 Non-Advertiser \$500 Directory Advertisers \$ _____

Email 150 x 150 pixels, .jpg, .gif, or animated .gif 72 dpi to Directories@Wattnet.com

Print & Online Full-Color Logo in Company Directory (Term 12 months)

\$250 Non-Advertiser \$100 Directory Advertisers \$ _____

Email .eps, .jpg, or .tiff min. 300 dpi to Directories@Wattnet.com

Online Business Activity Description in Company Directory (Term 12 months)

60 words describing your company's business activities.

\$250 Non-Advertiser FREE for Directory Advertisers \$ _____

Total Payment \$ _____

(Make checks payable to Watt Publishing Co.)

Mastercard **Visa** **Credit Card Number:** _____ **Exp. Date:** _____

American Express **Discover** (Signature must be included below for credit card payment.)

Name (exactly as it appears on card): _____

Billing Address (for credit card if different from above): _____

Signature _____ **Date:** _____

Please contact me regarding advertising in the PETFOOD INDUSTRY 2010 PRINT Supplier Directory

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2010 DIRECTORY OF SUPPLIERS

FREE LISTING Product List

Publication Date: JULY 2010

EQUIPMENT

Analyzers
Batching systems
Cleaning/supplies
Computer hardware, software, computerized controls
Conveying systems
Cookers (including hydrostatic)
Dryers and coolers
Dry petfood packaging systems
Extruders/extrusion systems
Formers
Grinders/dicers
Material handling
Mixers
Palletizers/depalletizers
Pumps
Supplies
Treat packaging systems
Used equipment (plus used and new machine parts)
Vacuum systems
Weighers
Wet petfood packaging systems
Miscellaneous equipment

INGREDIENTS

Antioxidants/preservatives, natural
Antioxidants/preservatives, synthetic
Colorants
Dairy products
Emulsifiers and thickeners
Fish products
Fresh meats
Fruits and vegetables
Functional ingredients
Grain products
Meat products (other than poultry)
Palatants
Poultry products
Vitamins/minerals (including premixes)

PACKAGING

Cans
Pallets
Paper bags
Paper board cartons
Plastic bags
Wet petfood pouches
Other packaging materials

SERVICES

Co-packing/custom manufacturing
Consultant, engineering/design
Consultant, management/personnel
Consultant, market research
Consultant, nutrition
Consultant, palatability
Consultant, quality/safety
Consultant, regulatory
Educational services
Ingredient brokers
Publishing (print and digital)
Trade shows/conferences

TESTING

Feeding trials
Laboratory analysis/equipment
Palatability trials
Test kits

Product Category Suggestion(s): (If a category is missing from this list, please let us know and we'll consider adding the category to future editions).

PETFOOD INDUSTRY 2010 PRINT & ONLINE SUPPLIER DIRECTORY

LISTING ENHANCEMENTS

HIGH IMPACT ONLINE BANNER ADS

Buyer's Guide Home Page

(Rotating)

10 Product Category Listing(s)

PETFOOD INDUSTRY

Search by Company Name

Search by Product Name

Browse by Product Category

Equipment Machinery & Supplies

Ingredients

Packaging Materials

Services



PETFOOD INDUSTRY

EQUIPMENT MACHINERY & SUPPLIES:

CONVEYING SYSTEMS

Company

APEC

Buhler Inc.

GreCon Inc.

AIRLANCO

CFS Americas

EBM Manufacturing Inc.



FULL-COLOR LOGO AND 60 WORD DESCRIPTION

ONLINE:

PRINT:

Cablevey Conveyors

PO Box 148 2397 Hwy 23
Oskaloosa, IA 52577 USA
Phone: 1.641.673.8451
Fax: 1.641.673.7419
Tollfree: 1.800.247.3344
E-mail: info@cablevey.com
Website: www.cablevey.com



Cablevey Conveyors

PO Box 148 2397 Hwy 23
Oskaloosa, IA 52577 USA
Phone: 1.641.673.8451
Fax: 1.641.673.7419
Tollfree: 1.800.247.3344
E-mail: info@cablevey.com
Website: www.cablevey.com

Business Activity:

Moving your pet food products gently will keep product intact and has been the goal at Cablevey Conveyors since 1971. Your sometimes fragile and always valuable bits, pieces, blends and mixes are moved gently by using cables and discs. Moving products gently is the Cablevey way to convey.

Products: (Click on the Category or Product Name for more listings)

EQUIPMENT Conveying Systems