

# Petfood Industry

## 2012 DIRECTORY OF SUPPLIERS

### PRINT & ONLINE BUYERS GUIDE FREE LISTING APPLICATION

THE PETFOOD INDUSTRY Directory of Suppliers is published annually in July for industry professionals throughout the world. Your listing in the guide is FREE. See below for options to enhance your FREE listing

**Increase your company's visibility in the 2012 Guide and supplement your FREE listings by:**

- Advertising in the *2012 Buyer's Guide*.
- Purchasing high-impact BANNER ADS in your ONLINE product listings.
- Purchasing a full color logo in your PRINT & ONLINE company listing.
- Purchasing a 60 word business activity description in your ONLINE company listing.

**Advertisers in the 2012 Buyer's Guide receive these FREE bonus features:**

- BOLD listings in the PRINT Address section and throughout the product directory.
- 60 word business activity description in your ONLINE company listing at no charge.
- Advertisement page reference in the PRINT Address section and throughout the product directory.
- Your company name in color, at the top of each product search in the ONLINE Guide

**Advertisers in the 2012 Buyer's Guide can purchase these enhancements at a discounted rate:**

- High-impact BANNER ADS in your ONLINE company and product listings.
- Full-color company logo in your PRINT & ONLINE company listing.

**Go to [www.directorypub.com/PET](http://www.directorypub.com/PET) to take advantage of both PRINT & ONLINE opportunities OR complete and fax this form to +1.866.873.9388 or +1.847.559.8858.**

If you have questions about your listing, contact Maryl Leonard at +1.847.559.8855 or [Directories@wattnet.com](mailto:Directories@wattnet.com)

**To discuss advertising, check the box on the bottom of the next page or contact:**

#### USA-based Sales

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*VP/Publisher*

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*International Sales Manager*

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**Ding Ding Li**

*Southeast Asia*

Tel: +86.21.54136853 • [dingdingli@vip.163.com](mailto:dingdingli@vip.163.com)

### FREE PRINT & ONLINE LISTING INFORMATION

#### COMPANY LISTING:

Please TYPE or PRINT the following information as you would like to see it appear in the PRINT & ONLINE Guides.

Company Name \_\_\_\_\_  
(Please provide full company name)

Street Address or P.O. Box \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Co. E-Mail \_\_\_\_\_ Web Site \_\_\_\_\_

Contact \_\_\_\_\_  
(Not published - used by staff solely to update listings)

Contact E-mail \_\_\_\_\_ Contact Phone \_\_\_\_\_

#### PRODUCT INDEX LISTING(S):

Please check the boxes on pages 3 and 4 for the products your company supplies.

### PRINT & ONLINE PAID LISTING ENHANCEMENTS (Prices in US Dollars)

**Online Banner Ad in 10 product categories (Term 12 months)**

\$750 Non-Advertiser    \$500 Directory Advertisers    \$ \_\_\_\_\_

Email 150 x 150 pixels, .jpg, .gif, or animated .gif 72 dpi to Directories@Wattnet.com

**Print & Online Full-Color Logo in Company Directory (Term 12 months)**

Email .eps, .jpg, or .tiff min. 300 dpi to Directories@Wattnet.com

\$250 Non-Advertiser    \$100 Directory Advertisers    \$ \_\_\_\_\_

**Online Business Activity Description in Company Directory (Term 12 months)**

60 words describing your company's business activities.

\$250 Non-Advertiser    FREE for Directory Advertisers    \$ \_\_\_\_\_

**Total Payment**    \$ \_\_\_\_\_

(Make checks payable to Watt Publishing Co.)

**Mastercard**     **Visa**    **Credit Card Number:** \_\_\_\_\_    **Exp. Date:** \_\_\_\_\_

**American Express**     **Discover**    (Signature must be included below for credit card payment.)

**Name** (exactly as it appears on card): \_\_\_\_\_

**Billing Address** (for credit card if different from above): \_\_\_\_\_

**Signature** \_\_\_\_\_    **Date:** \_\_\_\_\_

**Please contact me regarding advertising in the PETFOOD INDUSTRY 2012 PRINT Supplier Directory**

# Petfood Industry

## 2012 DIRECTORY OF SUPPLIERS

### FREE LISTING Product List

Publication Date: JULY 2012

#### **EQUIPMENT**

Analyzers  
Batching systems  
Cleaning/supplies  
Computer hardware, software, computerized controls  
Conveying systems  
Cookers (including hydrostatic)  
Dryers and coolers  
Dry petfood packaging systems  
Extruders/extrusion systems  
Formers  
Grinders/dicers  
Material handling  
Mixers  
Palletizers/depalletizers  
Pumps  
Supplies  
Treat packaging systems  
Used equipment (plus used and new machine parts)  
Vacuum systems  
Weighers  
Wet petfood packaging systems  
Miscellaneous equipment

#### **INGREDIENTS**

Antioxidants/preservatives, natural  
Antioxidants/preservatives, synthetic  
Colorants  
Dairy products  
Emulsifiers  
Fish products  
Fresh meats  
Fruits and vegetables  
Functional ingredients  
Grain products  
Meat products (other than poultry)  
Palatants  
Poultry products  
Vitamins/minerals (including premixes)

#### **PACKAGING**

Cans  
Pallets  
Paper bags  
Paper board cartons  
Plastic bags  
Wet petfood pouches  
Other packaging materials

#### **SERVICES**

Co-packing/custom manufacturing  
Consultant, engineering/design  
Consultant, management/personnel  
Consultant, market research  
Consultant, nutrition  
Consultant, palatability  
Consultant, quality/safety  
Consultant, regulatory  
Educational services  
Employment  
Ingredient brokers  
Publishing (print and digital)  
Trade shows/conferences

#### **TESTING**

Feeding trials  
Laboratory analysis/equipment  
Palatability trials  
Test kits

**Product Category Suggestion(s):** (If a category is missing from this list, please let us know and we'll consider adding the category to future editions).

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# PETFOOD INDUSTRY 2012 PRINT & ONLINE SUPPLIER DIRECTORY

## LISTING ENHANCEMENTS

### HIGH IMPACT ONLINE BANNER ADS

**Buyer's Guide Home Page**  
(Rotating)

**10 Product Category Listing(s)**

#### PETFOOD INDUSTRY

Search by Company Name

Search by Product Name

Browse by Product Category

**Equipment Machinery & Supplies**

**Ingredients**

**Packaging Materials**

**Services**



#### PETFOOD INDUSTRY

EQUIPMENT MACHINERY & SUPPLIES:

#### CONVEYING SYSTEMS

Company

**APEC**

**Buhler Inc.**

**GreCon Inc.**

AIRLANCO

CFS Americas

EBM Manufacturing Inc.



### FULL-COLOR LOGO AND 60 WORD DESCRIPTION

**ONLINE:**

**PRINT:**

#### **Cablevey Conveyors**

PO Box 148 2397 Hwy 23  
Oskaloosa, IA 52577 USA  
Phone: 1.641.673.8451  
Fax: 1.641.673.7419  
Tollfree: 1.800.247.3344  
E-mail: info@cablevey.com  
Website: www.cablevey.com



#### **Cablevey Conveyors**

PO Box 148 2397 Hwy 23  
Oskaloosa, IA 52577 USA  
Phone: 1.641.673.8451  
Fax: 1.641.673.7419  
Tollfree: 1.800.247.3344  
E-mail: info@cablevey.com  
Website: www.cablevey.com

#### **Business Activity:**

Moving your pet food products gently will keep product intact and has been the goal at Cablevey Conveyors since 1971. Your sometimes fragile and always valuable bits, pieces, blends and mixes are moved gently by using cables and discs. Moving products gently is the Cablevey way to convey.

**Products:** (Click on the Category or Product Name for more listings)

EQUIPMENT Conveying Systems